## **News Release**



## Hitachi Kokusai Electric Comark Wins NewBay Media's Best of Show Award, Presented by *TV Technology*

LAS VEGAS, NV, April 20, 2016 — PARALLAX Liquid Cooled Solid State Transmitter manufactured by Hitachi Kokusai Electric Comark LLC (hereinafter "COMARK"), is the recipient of one of the industry's most prestigious technology honors, NewBay Media's Best of Show Award, presented at the 2016 NAB Show in Las Vegas by *TV Technology*.

NewBay Media's Best of Show Awards are evaluated by a panel of engineers and industry experts, and are selected based on innovation, feature set, cost efficiency and performance in serving the industry.

Winners receive an award for display and will be featured in *TV Technology*, the digital television authority, serving the broadcast, cable, production, post production, business and new media markets.

All nominated products also are featured in the special Best of Show Awards Program Guide, to be distributed in digital edition form to more than 100,000 readers of TV Technology, Digital Video, Video Edge, Radio World, Radio magazine, Pro Sound News and Sound & Video Contractor after the convention.



For large or small stations, PARALLAX has the unique flexibility to ensure top-notch performance for specific needs. With up to 16 Power Amplifiers (PA's) stacked in a single rack cabinet, it delivers an industry best of up to 27.5kW. Power levels can be scaled higher with multiple cabinets (up to 100kW TPO) or scaled back to as few as 3 x 2kW amplifiers for 5.4kW output power. The PA's utilize the latest Asymmetric broadband Doherty LDMOS FET devices. These devices not only provide broadband high efficient operation, but also have the benefit of providing the equivalent output power in ATSC 1.0 (8VSB) and ATSC 3.0 (OFDM).

"Recognition with an award at the NAB Show from NewBay Media's Broadcast & Video Group is a strong vote of confidence and admiration from our leading industry publications," said NewBay Media Broadcast & Video Group Vice President & Group Publisher Eric Trabb.

## About Hitachi Kokusai Electric Comark LLC:

For over 40 years COMARK has been synonymous with broadcast expertise and innovation. A trusted partner to the world's leading broadcasters, COMARK has pioneered many developments that have shaped the industry, leading innovation in IOT & MSDC-IOT technology, transistorized solid-state technology, Digital Adaptive Pre-correction (DAP), and also winning multiple Emmy® Awards; and gaining numerous patents in technologies that have become fundamental to broadcasting. COMARK is now building on this great heritage with the release of an entire new range of transmission products for terrestrial television broadcasting, and state-of-the-art products for scientific/industrial RF applications. With thousands of active COMARK transmission systems deployed worldwide and a global support presence, COMARK plans to continue to develop technologies for the future, with efficiency and performance initiatives for improving coverage and saving power.

Information about products from Hitachi-Comark is available at www.comarktv.com.

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