

Press Release

Southwick, MA November 19, 2012. On the 40th anniversary of the foundation of COMARK the company goes back to its roots by returning to its original name. Thomson Broadcast LLC is now called **COMARK Communications LLC**. The company has been sold by the owner F4 Holdings and is now owned by the management of COMARK.

Richard Fiore Sr., started the company in 1972, and on the anniversary the dream of bringing COMARK back to its original form by Richard Fiore Jr., has come true. "It's a great honor and pleasure to announce that COMARK Communications LLC is now owned by the management team of the USA office. I am looking forward to a long and prosperous period for the company", said Richard Fiore Jr., CEO and President.

"This allows us to break away from a non-broadcast focus and enter into a new era" said Perry Priestley, VP of Sales and Marketing. "We are no longer under the dictate of another company. COMARK plans to bring to the market a whole new range of products that deliver quality and performance at competitive prices. We believe that a USA manufacturer can once again be a world leader in transmitter manufacturing".

"The world renowned customer service will continue under the COMARK name with every effort as always to exceed our customer's expectations" said Bill Onyski, Director of Customer Service.

"It is not **what** you manufacture, or **how** you manufacture – it is **why** you manufacture the products that will make us succeed" says Richard Fiore, CEO and President. "We have a vision to provide the broadcaster the most advanced, reliable, and cost effective product available and best of all supplied from a company with 40 years of history of outstanding service to our industry. Customers are looking for good products at the best price, but they also want to be reassured that the company will be there when you need them, and that is our goal."

About COMARK Communications LLC:

For over 40 years COMARK has been synonymous with broadcast expertise and innovation. A trusted partner to the world's leading broadcasters, COMARK (formerly Thomson Broadcast) has pioneered many developments that have shaped the industry, leading innovation in IOT & MSDC-IOT technology, transistorized solid-state technology, Digital Adaptive Pre-correction (DAP), and also winning multiple Emmy[®] Awards; and gaining numerous patents in technologies that have become fundamental to broadcasting. COMARK is now building on this great heritage with the release of an entire new range of transmission products for terrestrial television broadcasting, and state-of-the-art products for scientific/industrial RF applications. With thousands of active COMARK transmission systems deployed worldwide and a global support presence, COMARK plans to continue to develop technologies for the future, with efficiency and performance initiatives for improving coverage and saving power.

Look for COMARK at NAB 2013, booth # SU-2321.

Information about products from COMARK™ is available
at www.comarktv.com.

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