

News Release

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Hitachi Kokusai Electric Comark and ENENSYS Announce Partnership Agreement for ATSC 1.0 and 3.0 Solutions

Southwick, MA, October 12, 2018 – Hitachi Kokusai Electric Comark LLC (hereinafter “COMARK”), a manufacturer and supplier of DTV transmitters, encoding systems, and associated field services for over 45 years, has signed a partnership agreement with ENENSYS for ATSC 1.0 and ATSC 3.0 technology and products.

The agreement appoints COMARK as an authorized reseller and service provider of the ENENSYS hardware and software product line. COMARK will be focusing on the North American broadcast DTV market for ATSC 1.0 and ATSC 3.0 solutions.

COMARK has unprecedented market experience in MPEG encoding systems and designs. Comark Digital Services (CDS) was originally formed back in 1997 during the transition from analog to DTV, delivering a multitude of solutions to DTV customers. Earlier this year CDS was re-launched to assist customers with navigating the FCC repack and migrating to ATSC 3.0. CDS currently operates a full laboratory for equipment testing, integration, and customer demonstrations.

CDS provides market-leading solutions with the best-of-breed technology and system expertise to help customers jump into the exciting possibilities offered by ATSC 3.0. ENENSYS products are key components of these solutions. CDS is one of the largest ATSC 3.0 system integrator in the US, having previously demonstrated an end-to-end ATSC 3.0 solution at NAB2018. CDS has also delivered systems to key ATSC 3.0 trials in the US, all of which included ENENSYS products.

“This agreement formalizes a long-standing relationship between ENENSYS and COMARK. ENENSYS complements our current product portfolio with key technologies for both ATSC 1.0 and 3.0 systems,” says Dick Fiore, President and CEO of Hitachi Kokusai Electric Comark LLC. “The ENENSYS IPGuard, ATSCScheduler, and ATSCaster products provide our customers with a future-proof upgrade path for Next Gen Broadcast Television deployments.”

“As an already accepted industry leader in the emerging ATSC 3.0 deployments as well as ATSC 1.0 solutions, ENENSYS Technologies is proud to be partnered with CDS. Their reputation as a customer focused, technologically sound, and innovative company is exactly what we and the broadcast industry need for both today and into the future.” states Phil Whitebloom, Director of Sales – North America.

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About ENENSYS SA:

Founded in 2004, ENENSYS Technologies designs and manufactures innovative professional hardware and software solutions enabling efficient video delivery over broadcast and telecoms networks.

The Broadcast Networks division of ENENSYS Networks develops equipment for digital Terrestrial TV, Targeted Content Insertion and Switches and IP Transport. Products are designed for us in the distribution network between encoding/multiplexing and transmission, facilitating signal distribution over a wide variety of networks. Focused on innovation, the company has acquired 22 patents to protect its intellectual property.

More information is available at www.enensys.com.

About Hitachi Kokusai Electric Comark LLC:

For over 45 years COMARK has been synonymous with broadcast expertise and innovation. A trusted partner to the world's leading broadcasters, COMARK has pioneered many developments that have shaped the industry, leading innovation in IOT & MSDC-IOT technology, transistorized solid-state technology, Digital Adaptive Pre-correction (DAP), and also winning multiple Emmy® Awards; and gaining numerous patents in technologies that have become fundamental to broadcasting. COMARK is now building on this great heritage with the release of an entirely new range of transmission products for terrestrial television broadcasting, and state-of-the-art products for scientific/industrial RF applications. With thousands of active COMARK transmission systems deployed worldwide and a global support presence, COMARK plans to continue to develop technologies for the future, with efficient performance initiatives that improve coverage and save power.

***Look for Hitachi Kokusai Electric Comark LLC at
NAB-NY 2018, booth # N253.***

Information about products from Hitachi-Comark
is available at www.comarktv.com.

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