

Tim Hosmer Joins Hitachi Kokusai Electric Comark as Sales Manager for Encoding & Video Products

SOUTHWICK, MA, October 18, 2017 – Hitachi Kokusai Electric Comark LLC (hereinafter “COMARK”), a manufacturer and supplier of DTV transmitters, encoding systems, and associated field services for over 45 years, has announced that Tim Homser has joined the organization as Sales Manager for Encoding & Video Products.

Tim’s hiring is a welcome return as he began his career in telecommunications with Comark 22 years ago when he was employed manufacturing High Power UHF Transmitters for Analog televisions. From there, his career transitioned and expanded to Comark Digital Services, migrating workflows from Analog to Digital, followed by serving as the Program Manager for the North American Systems Group. By 2010, Tim was performing as the Customer Service Manager for the American branch of Thomson Video Networks (now part of Harmonic, Inc.), supporting a range of teams such as Sales, Pre-Sales Engineering, Finance, and Order Desk and Logistics. As of last year, he had reached the position of Northeast Regional Account Manager for the North American Broadcast Sales team of Harmonic, Inc.

“We welcome Tim back to the Comark team” states Richard E. Fiore, Jr., President & CEO of Comark. “We anticipate that his two decades worth of experience will provide tremendous value as we restart the Encoding and Video products group within Comark and help guide broadcasters through the hurdles found in understanding channel sharing and ATSC3.0.”

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About Hitachi Kokusai Electric Comark LLC:

For over 45 years COMARK has been synonymous with broadcast expertise and innovation. A trusted partner to the world’s leading broadcasters, COMARK has pioneered many developments that have shaped the industry, leading innovation in IOT & MSDC-IOT technology, transistorized solid-state technology, Digital Adaptive Pre-correction (DAP), and also winning multiple Emmy® Awards; and gaining numerous patents in technologies that have become fundamental to broadcasting. COMARK is now building on this great heritage with the release of an entire new range of transmission products for terrestrial television broadcasting, and state-of-the-art products for scientific/industrial RF applications. With thousands of active COMARK transmission systems deployed worldwide and a global support presence, COMARK plans to continue to develop technologies for the future, with efficiency and performance initiatives for improving coverage and saving power.

Information about products from Hitachi-Comark
is available at www.comarktv.com.

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